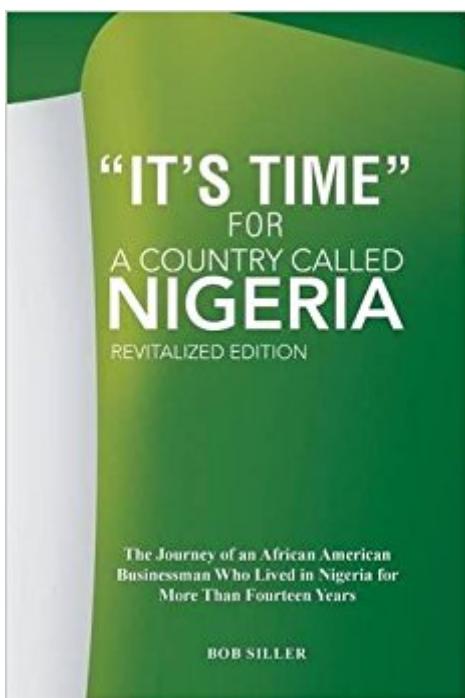


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# &#147;It&#146;s Time&#148; For A Country Called Nigeria: The Journey Of An African American Businessman Who Lived In Nigeria For More Than Fourteen Years



## **Synopsis**

This story is about an African American businessman who embarked on what he thought would be a promising business trip to Nigeria in 1978. Although that first business trip was unsuccessful, he would eventually make four more trips, with the hope the the next trip would bring him that elusive financial success. I am that African American businessman, and in the process of making these trips, I lived in the country for more than fourteen years. My experiences included living under military rule, a strained union, corruption, and other social problems. Despite threse difficulties, I had the opportunity of sharing the warm and friendly relationships with members of the three major ethnic groups (Hausa, Ibo, and Yoruba) and some of the over 250 minorities. After witnessing Nigeria's problems for more that fourteen years, it left me with a strong urge to write about their situation in a constructive way. My journey touched on various levels of the Nigerian society, and I would like to share these experiences with you in "It's Time" for A Country Called Nigeria.

## **Book Information**

Paperback: 148 pages

Publisher: Xlibris (October 7, 2008)

Language: English

ISBN-10: 1425798640

ISBN-13: 978-1425798642

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #6,210,486 in Books (See Top 100 in Books) #90 in Books > Travel > Africa > Niger & Nigeria #8732 in Books > Biographies & Memoirs > Ethnic & National > African-American & Black #24767 in Books > Biographies & Memoirs > Travelers & Explorers

## **Customer Reviews**

Excerpt from book forward:"In writing the book, he managed to successfully and clearly discuss many aspects of Nigerian life that he enjoyed with different people in the field of politics, business, leisure, social and cultural lives..." Chris Okeke, PhD. Professor of international & Comparative lawGolden Gate UniversitySan Francisco, California Excerpt from book forward Siller has done a great job of committing his provocative perspectives on paper based on his personal experience in Nigeria--an experience all who read A Country Called Nigeria can benefit from. Steve D. Ugbah, Ph.D. Professor of Marketing & EntrepreneurshipCalifornia State University

East BayHayward, CaliforniaÃ  Excerpt from book forward "A Country Called Nigeria"Ã  is more than just the story of an African American businessman who immersed himself in Nigerian culture ; itÃ  is the story of an man who left the North American continent on business, but returned as an ambassador of goodwill.Ã  Don GoolsbyExcerpt from first book review: I really appreciated the concern taken to analyze and thus retell an experience in a constructive way as to bring out out a straightforward picture of Nigerian cultures rewarding to read.Ã  Too powerful to put down!RYCJExcerpt from book forward:I will recommend this book to every non Nigerian who is curious about some of what goes on in Nigeria. An educational tool for all young people of the world. I Wish it can be translated to other foreign languages. I gave it a thumbs's up.Solomon AdioAirline certified flight InstructorSan Francisco, California --This text refers to the Hardcover edition.

Gladys Uloma (Good Home) Siller: Her love and support are priceless, and this journey would have been extremely difficult if not impossible without her. Like any relationship there will be tested times, but each time negative elements tried to enter our space, we would remind ourselves that getting the story out was more important than the negative distractions. Again. with the help of Uloma, I now feel confident that "It's Time" for A country Called Nigeria. --This text refers to the Hardcover edition.

"A Country Called Nigeria"presents both a historical and contemporary narrative about the business and personal experiences of Robert Siller,Jr. who spent fourteen years in this jewel of Africa.The author unravels in exquisite detail the myriad of social,economic, and political dynamics of this nation describing the origins of the country coming together and how Nigeria got its name.Through the articulate prose of Siller's story,I was taken on a remarkable journey full of descriptive imagery of the West African giant;..its diversity of people,beautiful scenery, and abundance of natural resources. Although his first trips to Nigeria brought minimal financial success,he would continue his endeavors to live,learn, and write about those experiences he had while there.Siller explains that the country is comprised of three major ethnic groups(Hausa,Ibo,Yoruba)and over 250 ethnic minorities that have struggled to coexist following British colonial intervention.Such terms as,..go slow,bushmeat..,bukas..,niara..,and the NPPC(Nigerian National Petroleum Corporation)are just a few of the many new words from the Nigerian culture that we learn about in the book. His concerns for the well being of the citizens and the growth of the country are brought into a contemporary context in the book's afternotes.It is here that Siller discusses the positive and negative impacts of

Nigeria's political, economic situation and establishes the relevance of Nigeria's position to the 21st century global economy. Few have dared to put such complex conditions facing the Nigerian people on paper from the vantage point that most can identify with and began to understand. This book is a must read for journalists, graduates, undergraduates, entrepreneurs, and anyone interested in traveling or doing business in West Africa. "A Country Called Nigeria" is more than just the story of an African-American businessman who immersed himself in Nigerian culture; it is the story of a man who left the North American continent on business, but returned as an ambassador of goodwill.

Author has a passion for serving others, he is a valuable driver of Life Elder Care Meals on Wheels program

I am humbled to have met the man who relived a facet of life in A Country Called Nigeria I've heard much about, but only Mr. Siller delivered in a perspective easy to see and believe. I tried taking notes, starting out with quite a few questions... the 'unnecessary problems' being a premature start (question later answered), where before I knew it, I found myself focused on wanting to see just one 'clean' business deal pulling through. Hence, this pictorial is one of history stimulated by a powerful tool (first and secondhand accounts) illustrating Nigeria's abundance of natural resources & hopefully rectifying what happens when greed goes unchecked/not balanced, making for a tremendous experience imbued by Siller's remarkable journey, woven through delightful storytelling! Not quite 150 pages, but without question, every page held me captive wanting to learn and see more. (...the languages, the cuisines, visualizing the homes/the flats/the hotels, trying to understand the corruption in sight of the 'jungle justice' still in practice, along with stretching my eyes apart to keep straight the SSI, MAMSER, IBB, SDP, NRC...). There is MUCH here, though told in so few pages... Overall, I really appreciated the concern taken to analyze and thus retell an experience in a 'constructive' way as to bring out a straightforward picture of Nigerian cultures rewarding to read. Too powerful to put down!

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